

Landing page (from Adwords ad)

Websites for Rotary clubs – an affordable easily-managed solution serving all your needs

Attract visitors, new members, and lively club interaction

Is your existing website a bit tired, difficult to maintain, or not really working for your club? Or are you looking for your first site?

Try for free before you buy – a no-risk offer

- Choose one of a variety of layouts and colours
- Request login access for a ‘test drive’
- Create a website the way you want it

...All absolutely free. No pressure. No commitment.

Once you’re happy with it, we can go live on your domain e.g. www.yourclub.org.nz.

As easy as creating an email or Microsoft Word page

Our websites are very user-friendly and easy to update – from any computer connected to the internet. No other software is needed. You won’t have to wait – or pay – for someone else to do it for you.

We empower you to get the most out of your website

We offer personal training over the phone to ensure you get up to speed. We also provide a user-friendly manual with step-by-step screen-shots ‘showing you the ropes’.

A professional look reflecting your club – attracting the right kind of members

No doubt you’ll take pride in your club and its reputation. A professional online presence is important to connect with growing numbers of people searching the web.

Immigrants and people moving town can ‘survey the land’ before they arrive to see what’s available. Publicise your upcoming meetings, speakers, and special events to draw new members.

Keep your site so up-to-date that visitors don’t need to call you to check information! Raise the bar in club excellence.

Be found on page one of Google

We show you how to make your site search-engine-friendly to draw the kind of people you want. They’ll find you easily on the front page of Google.

Effective fund-raising promotion

Our websites are great platforms to publicise fund raising projects - ‘widening the net’ for donation sources and support.

“I found Gita very easy to work with, does what she promises, keeps to quotations, and solves problems as they arise...”

“Upgraded our site into something much easier to navigate, immensely more attractive and much more functional...”

“Incredibly simple to use, very similar to using Word...”

“Allowed our web administrator to quickly become confident with the site herself...”

Easier, more effective communication with your members

A Pixels website provides a versatile tool for internal club business and interaction, utilising:

- A blog facility to post news and musings allowing members to respond instantly – then convert the posts into a newsletter if you want
- A dynamic calendar – showing everyone clearly what's going on and when
- Videos, photo galleries, and slide shows – of club events and member feature stories to add a personal touch
- Online registration for events – making it easy for both members and organisers
- An easy email newsletter system – with automated subscription and bounce management to avoid tedious manual list 'cleaning'

Making your member administration much easier with integrated online management

The website comes with an expandable member database. Your secretary can keep tabs on rosters, meeting attendance, service records, or anything you like. It all helps to better organise your club - **spending less time on administration and more time enjoying fellowship!**

You can also spread the workload with different officers looking after different parts of the website – newsletters, member database, fund-raising information, etc.

Serving your needs into the future

Our dynamic, data-base-driven websites are built on proven 'Web 2.0' technology. They can be gracefully upgraded for future needs without any expensive 'demolition-reconstruction work'.

Keeping prices down

We charge a very reasonable fixed price with a clear specification of everything you get. No nasty surprises! After going live, there are no ongoing costs. You will never have to pay a web designer to update the contents – ever.

An ongoing working relationship based on trust

Since we started in 2003, cordial long-term relationships have happened naturally with our clients. This ensures their ongoing needs are met and they get the best systems available. We get to know each other and trust grows with a win-win outcome.

Find out more

If you'd like to take advantage of our unique offer, please [contact us](#). If you sign up before xxx, you'll **get 6 months of hosting free** – worth \$xxxx

We look forward to hearing from you or your committee ...

Here's a more detailed list of our website features to check out...

Attractive multi-media presentation

- YouTube videos easily embedded on any page
- Display your photos in a gallery of thumbnail images - with zoom for close-up view and captions, easily integrated with Flickr
- Show upcoming events on every page with an embedded sidebar
- Large display space for fund raising campaigns
- Dynamic, easy-to-update calendar showing all events and activity timings
- Upload your yearly logo easily

Easy interaction with members and site visitors

- Secure 'chat room' for designated officers to communicate
- Publish blogs from your president or secretary and get instant feedback from members - or prospective members

Emails and e-newsletters produced and distributed with ease

- Create and send out newsletters to targeted readers depending on their needs – including seniors, newcomers, or prospects
- Save days of work by avoiding manual processing with that old spreadsheet – by virtue of automated opt-in (subscribe), unsubscribe, and list importing
- Present the same look and feel as your website - for consistent 'branding'
- Exploit the user-friendly editor to create and manage each newsletter edition – with no technical knowledge required
- No more messing around with Outlook – do it all through the website system
- Separate email accounts for president, secretary, administrators, etc

Helping club administration – saving time and hassle

- Online membership directory with multiple information fields – such as responsibilities and rosters, attendance for meetings or activities, service records, etc
- Separate access rights to protect integrity – e.g. the program officer can update the events calendar, the membership secretary can add new members, etc.
- Online event registration form going directly to person in charge with automatic updating of membership directory
- Create a customised contact form for each event – avoiding admin confusion
- Secure login access to private documents for limited viewing
- Pixels invoicing and payment is all done digitally with no paperwork needed

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We look forward to hearing from you...